

# **Making the Difference: Creating Age-Friendly Institutions and Community in Alameda County - Pathways to Broad, Deep, and Lasting Change - November 12, 2015**

## **AGE-FRIENDLY COUNTY CHANGE**

This small group discussion considered three questions and generated the following insights and ideas:

**1. In order to have different outcomes in our communities, each government department must review their policies and strategies with a senior lens. How can new attitudes, messages, structures, or frameworks be instilled across-the-board to ensure that each department incorporates the needs of seniors into their work?**

- Ageing 101 - Education Session
- Aging-friendly as a structure
- Life Course as a framework
- Countywide indicators/checklist
- Show savings/cost-effective ROI to support our seniors
- Organizational vision
- Engagement and support services for families

**2. How can internal and external champions help government to make these changes?**

- Sharing of countywide data from AC Seniors' Needs Assessment survey
- Develop a training for government to have Aging 101 training course available
- Have RBA framework in place for senior needs/programs

**3. What kinds of strategies can be employed to prioritize the needs of seniors across jurisdictions (county to city, city to city)?**

- Common goals / established models available and utilize those going forward
- Use leverage of BOS influence to address 8 domains of age-friendly community at a city level as city priorities
- Have an accountability based program/framework in place
- Attendance of leadership/executives at an age-friendly conference
- Report progress/status of senior services/programs to BOS