

Senior Services Coalition of Alameda County

AGING IS SOMETHING WE ALL HAVE IN COMMON



WHAT WE HAVE DONE TOGETHER

Investments

- \$1.5 million a year in Measure AA funding for older adult community health services (2019)
- \$900,000 annual funding to augment service contracts administered by the Area Agency on Aging (2014-2019)
- \$45 million Measure A1 funding for Housing Preservation Loan Program (2016)
- \$340 million County funds to backfill federal sequester cuts to Older Americans Act services (2013 & 2014)
- \$155,000 a year in foundation grants for SSC staffing & infrastructure

How We Do It

- SSC policy forums engage stakeholders and policy makers in dialogue
- SSC staff bring members' concerns to the table by speaking and presenting at public hearings and key meetings
- SSC builds relationships with policy makers and government to educate, inform and advance collaborative efforts
- SSC engages health care entities in dialogue and partnership to bridge the health and social services silos
- SSC prepares CBOs for new policy implementation

Policy Successes

- SSC sponsors a State Budget Request for \$45 million in new funding for aging services (2019)
- Alameda County renews 2016 Older Adult Priority Area for Measure AA funding for community health services (2019)
- Board of Supervisors adopts resolution to become Age-Friendly County (2019)
- State bill language reducing Mental Health Services Act funding for older adults is quashed (2018)
- County designs Measure A1 Housing Preservation Loan Program to encompass range of older adult needs (2018)
- County forms Council on Age-Friendly Communities as nexus for multiagency planning & collaboration with Senior Services Coalition, CBOs, cities and other stakeholders (2017)
- County develops its first cross-sector Plan for Older Adults through multiagency collaborative planning process (2016)
- State includes equal benefits for grandparents caring for foster children (2014)
- County channels state realignment funding to add capacity to Adult Protective Services (2013)
- SSC is at the table with local Medi-Cal Managed Care Plans to design CCI application (2012-14)
- SSC prepares CBOs to assist Medi-Cal SPDs with transition to Managed Care (2011)

Metrics

- Policy forums & meetings convened each year: 5+
- Meetings with electeds each year: 20+
- White Papers & Reports released each year: 6+
- Letters and comments to policy makers each year: 20+
- Presentations & Trainings per year: 10+
- Email list subscribers: 1000+
- Policy & Action emails sent annually: 36+
- FaceBook posts annually: 75+
- FaceBook followers: 464

Our Mandate:

Advance policy and innovations that embrace community-based services as key partners with healthcare and other sectors

Advocate for policy change that ensures seniors' economic security

Champion reliable and relevant funding for aging services

[HTTP://SENIORSERVICESCOALITION.ORG](http://seniorservicescoalition.org)

22 Year Presence as a Unifying & Collaborative Force in Alameda County