

Senior Services Coalition of Alameda
County Presents

Making The Difference

**Working in Solidarity to
Shape the 2027 Agenda**

December 4, 2026

***Conference
Sponsorship
Opportunities***

Making the Difference

Working in Solidarity to Shape the 2027 Agenda

Presented by the Senior Services Coalition of Alameda County

Become a valued sponsor of a distinctive community event

The outcomes of the 2026 election will change the public policy landscape. A new Governor in California. A reshaped Congress. Increasingly deep economic and equity gaps.

- How will these factors impact systems, programs, and funding that older adults rely on?
- What are the opportunities?
- What are the threats?
- What messages do we need to deliver to policymakers?
- How can we work in solidarity to address the challenges facing older adults?

Making the Difference will convene nonprofit, public, and community stakeholders to explore ways to improve health and life outcomes for older adults in Alameda County.

Event Date: Friday, December 4, 2026, 8:30 am - 2 pm

130+ Attendees expected

Location: Nile Hall, Preservation Park, Oakland

A venue with multiple opportunities to thank sponsors.

Why Become a Sponsor?

- Help bring important issues to the attention of community leaders and practitioners.
- Be recognized as a generous community health supporter.
- Build awareness of your organization in Alameda County.

Event marketing and sponsorship benefits

Invitations sent to over 1,400 contacts

Over 130 attendees expected

Listings in Program, slides and promotion

Press release to local news media

Be recognized As Strengthening Community Connections

The Senior Services Coalition of Alameda County (SSC) has been a unifying and collaborative force in Alameda County for over 20 years, bringing the aging lens to policy making and building service and system capacity to address the needs of our diverse, aging, and economically insecure population.

SPONSORSHIP LEVELS & BENEFITS

Please join us in helping the Senior Services Coalition bring this important conference to the community so that we can better meet the needs of older adults in Alameda County.

To ensure maximum visibility, please confirm your sponsorship no later than Friday, November 6, 2026.

Package Level	Supporter \$500	Bronze \$2,000	Silver \$3,500	Gold \$4,500	Platinum \$5,500
Recognition by the MC as Platinum Sponsor. Top billing in all event materials and media. 4 comp tickets.					X
Recognition by the MC. Premier placement in all event marketing and materials. 3 comp tickets.				X	X
Placement in all event marketing & materials. 2 comp tickets.			X	X	X
Acknowledgement on SSC website and Program book. 2 comp tickets.		X	X	X	X
Logo in virtual program and signoff slide. 1 comp ticket.	X	X	X	X	X

Any net income from this event will go to support the work of the Senior Services Coalition. Senior Services Coalition of Alameda County's fiscal sponsor is Meals On Wheels of Alameda County, a tax-exempt nonprofit organization (Tax ID: 94-2651065).

Logo placements & acknowledgments are contingent upon meeting production deadlines.

For more information and to reserve your organization's place as a sponsor, contact Wendy Peterson at wendy@seniorservicescoalition.org.